CERTIFICATE OF EFS FILING UNDER 37 CFR §1.8

I hereby certify that this correspondence is being electronically transmitted to the United States Patent and Trademark Office, Commissioner for Patents, via the EFS pursuant to 37 CFR §1.8 on the below date:

Date: January 19, 2010 Name: Scott A. Timmerman Signature: /Scott A. Timmerman/

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln of: Elliot Yasnovsky et al.

U.S. Patent Application Serial

No.: 10/700,837

Filed: November 3, 2003

For: SELF-SERVICE PLATFORM FOR

SELLING ADVERTISING

Atty Docket No.: 12729/38 (Y00239US01)

Examiner: Namrata Boveja

Group Art Unit: 3622

Confirmation No.: 5781

PETITION AND FEE FOR EXTENSION OF TIME (37 CFR § 1.136(a))

Mail Stop RCE Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This is a petition for an extension of the time to respond to Office Action dated September 17, 2009 for a period of one (1) month.

Applicant is: ☐ small entity (per 37 CFR 1.27) ☐ other than small entity

<u>Extension Months</u>	Other Than Small Entity	Small Entity
One Month	\$130.00	\$65.00
Two Months	\$490.00	\$245.00
Three Months	\$1,110.00	\$555.00
Four Months	\$1,730.00	\$865.00
Five Months	\$2.350.00	\$1,175.00

Payment Metho	d:	
---------------	----	--

	Payment by credit card in the ar Form PTO-2038 is enclosed for	mount of \$ to cover the fees listed above. this purpose.	
\boxtimes	The Commissioner is hereby authorized to charge \$130.00 to cover the fees listed above to Deposit Account No. 23-1925.		
\boxtimes	The Commissioner is hereby authorized to charge any deficiencies in fees or credit overpayment to Deposit Account No. 23-1925.		
		Respectfully submitted,	
Dated:	<u>January 19, 2010</u>	/Scott A. Timmerman/ Scott A. Timmerman Registration No. 55,678	

Attorney for Applicants

BRINKS HOFER GILSON & LIONE PO BOX 10395 CHICAGO, IL 60610 (312) 321-4200